For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

PO BOX 1822

In Account BUYING TIME(35698)

York, PA 17405-1822

DEPASQUALE FOR PA(339565)

CBS TELEVISION STATIONS



**KDKA-TV** 

1201-544313

Broadcast EOM 10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

**INVOICE** 

Page 1 of 4

11/27/2012

Net 30 days

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57074

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

650 Massachusetts Ave NW Ste 210 **Product Desc:** 

Washington, DC 20001-3796 ATTN:Accounts Payable

/ 2182

DEPASQUALE 10/25-11/6

Broadcast airtimes represented are reported to the nearest second.

10/25/2012-11/05/2012

-	Flight								Tota		
Line	Description			Buy Line Dates		MTWTFSS		Dur	Spots	Rate	
11	THIS MORNING	5 5-6AM		10/25/2012-10/2	25/2012	Т.		30	1	380.00	
	Week Of 10/22/2012-10/28/2012		<u>MTWTFS:</u> T	<u>S</u>	Spots Per Week	_	Rate 380.00				
<u>Air Da</u>	-	<u>Air Time</u> 05:08:28 AM	M/G For	Material ED102212H		<u>Dur</u> 30	Rate 380.00	Debit	Credi	<u>Remarks</u>	
4	THIS MORNING	6-7AM		10/26/2012-10/2	26/2012	F		30	1	675.00	
Week 10/22/ Air Da 10/26/	/2012-10/28/2012 ate <u>Day</u>	<u>Air Time</u> 06:42:18 AM	MTWTFS: F M/G For	S <u>Material</u> ED102212H	_Spots Per Week 1		Rate 675.00 Rate 675.00	Debit	Credi	t <u>Remarks</u>	
								The second second			
7	07:00:00-08:00:0	00		10/26/2012-10/2	26/2012	F		30	1	380.00	
Week	Of /2012-10/28/2012 ate Day	Air Time 07:59:25 AM	MTWTFS: F M/G For		_Spots Per Week 1	F	Rate 380.00  Rate 380.00		Credi		
<u>Week</u> 10/22/ Air Da	Of /2012-10/28/2012 ate Day	<u>Air Time</u> 07:59:25 AM	F	S Material	_Spots Per Week 1		Rate 380.00 Rate 380.00		Credi	<u>Remarks</u>	
Week 10/22/ Air Da 10/26/ 10	Of /2012-10/28/2012 ate Day /2012 Fr 08:00:00-09:00:0	<u>Air Time</u> 07:59:25 AM	F	Material ED102212H 10/25/2012-10/2	_Spots Per Week 1		Rate 380.00 Rate 380.00	Debit	Credi	Remarks 380.00	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

DEPASQUALE FOR PA(339565)

CBS TELEVISION © GW



## **KDKA-TV**

1201-544313

Invoice Num:

INVOICE

Page 2 of 4

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-57074

**Contract Dates:** 

10/25/2012-11/05/2012

**Customer Order:** 

Linked Order:

CPE:

With: 650 Massachusetts Ave NW Ste 210

York, PA 17405-1822

PO BOX 1822

In Account BUYING TIME(35698)

Washington, DC 20001-3796 ATTN:Accounts Payable

/ 2182

DEPASQUALE 10/25-11/6 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: **Broadcast EOM** 10/01/2012-10/28/2012 **Billing Period:** Net 30 days

Buy	Flight									Total	
Line	Description	Description Buy Line Dates		<b>S</b>	MTWTFSS			Spots	Rate		
18	NOON NEW	/S			10/26/2012-10/2	26/2012	F		30	11	585.00
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate			
	10/22/2012-10/28/2012			F		1		585.00			
	Air Date [	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/26/2012 F	r	12:27:25 PM		ED102212H		30	585.00			
24	4-430PM NE	EWS			10/26/2012-10/2	26/2012	F		30	1	585.00
										W.	ā.,
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/22/2012-10/28/20	12		F		1		585.00			
	Air Date [	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	10/26/2012 F	r	04:25:53 PM		ED102212H		30	585.00			
27	430-5PM NE	ws			10/25/2012-10/2	25/2012	T.		30	1	585.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	\ <del>\</del>	Rate			
	10/22/2012-10/28/20	12		T	_ //	1		585.00			
	Air Date [	)ay	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
	10/25/2012	Γh	04:38:02 PM		ED102212H		30	585.00			
30	5-530PM NE	WS			10/25/2012-10/2	25/2012	T.		30	2	900.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/22/2012-10/28/20	12		T		1		900.00			
			Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	Air Date [	<u>Jay</u>					30			900.00	Preempted
		<u>Jay</u> ∫h	05:37:46 PM								Makegood in 530-6PM NEWS

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

PO BOX 1822

In Account BUYING TIME(35698)

York, PA 17405-1822

CBS TELEVISION STATIONS



**KDKA-TV** 

1201-544313

Broadcast EOM

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 3 of 4

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57074

10/25/2012-11/05/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

650 Massachusetts Ave NW Ste 210

DEPASQUALE FOR PA(339565)

Washington, DC 20001-3796 ATTN:Accounts Payable

/ 2182

**Product Desc:** DEPASQUALE 10/25-11/6

Broadcast airtimes represented are reported to the nearest second.

11/27/2012 Net 30 days 10/01/2012-10/28/2012

Buy	Flight									Total		
Line	Descri	ption			Buy Line Dates	•	M T	WTFSS	Dur	Spots	Rate	
33	530-6F	M NEWS			10/26/2012-10/2	26/2012		F	30	1	900.00	
	Week Of			MTWTFSS	}	Spots Per Week		Rate				
	10/22/2012-10/	28/2012		F	_	1		900.00				
	Air Data	Dov	Air Timo	M/C For	Motorial		Dur	Poto	Debit	Credit	Domarko	
	Air Date 10/26/2012		<u>Air Time</u> 05:42:25 PM	M/G For	Material ED102212H		<u>Dur</u> 30	<u>Rate</u> 900.00	Debit	Credit	<u>Remarks</u>	
	10/26/2012	FI	05.42.25 FIVI		ED102212H		30	900.00				
35	M-F 6F	M NEWS	1		10/26/2012-10/2	26/2012		F	30	1	1,080.00	
								_			N.	
	Week Of			MTWTFSS	<u>i</u>	Spots Per Week		<u>Rate</u>				
	10/22/2012-10/	28/2012		F		1		1,080.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/26/2012	Fr	06:27:59 PM		ED102212H		30	1,080.00				
42	11.250	112.271	LETTERMAN		10/25/2012-10/2	05/2012		r	30	1	575.00	
42	11.33F	-12.37A -	LETTERIVIAN		10/23/2012-10/2	3/2012			30	!	375.00	
	Week Of			MTWTFSS	1	Spots Per Week		Rate				
	10/22/2012-10/	28/2012		T	M	1		575.00				
					16 N			100				
	Air Date	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/25/2012	Th	12:31:22 AM		ED102212H		30	575.00				
49	60 MIN	IUTES			10/28/2012-10/2	28/2012		S	30	1	5,500.00	
	Week Of			MTWTFSS		Spots Per Week		Rate				
	10/22/2012-10/	28/2012		S		1		5,500.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/28/2012		07:47:20 PM		ED102212H		30	5,500.00		<u> </u>	. tomano	
		otal Spots		Gross Amt			ssion Amt	Net Amt	Debit	Credit	Reconciliation	
ir Time	Totals	12	2	12,525.00			1,878.75	10,646.25	900.00	900.00	0.00	

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: DEPASQUALE FOR PA(339565)

York, PA 17405-1822

In Account BUYING TIME(35698)

650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796

ATTN:Accounts Payable

PO BOX 1822

CBS TELEVISION STATIONS



10/25/2012-11/05/2012

KDKA-TV

**Billing Period:** 

INVOICE

Page 4 of 4

**Account Exec:** Brian Butz-1 Office:

KDKA-TV **Contract Num:** 1201-57074

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2182

**Product Desc:** DEPASQUALE 10/25-11/6

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544313

Invoice Date: 10/28/2012 Billing Cycle: **Broadcast EOM** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

## **Billing Notes**

With:

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY DEPASQUALE FOR PA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: **ACCOUNT EXECUTIVE** 

412-575-2200

Gross Billing	12,525.00
Trade Value	0.00
Agency Commission	1,878.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	10,646.25

Warranty - We warrant the above broadcasts were made according to the official station log.